



## FOR IMMEDIATE RELEASE

September 29, 2010

### **CONNECT Announces Finalists For 23<sup>rd</sup> Annual Most Innovative New Product Awards**

SAN DIEGO - CONNECT, recognized as the oldest and most successful accelerator in the US, today announced the finalists in eight categories for the 2010 Most Innovative New Product (MIP) Awards. Winners in each category will be announced on December 10th at the MIP Awards Luncheon, held at the Hilton La Jolla Torrey Pines, to an audience of over 800 of San Diego's top business leaders.

The CONNECT MIP Awards, San Diego's "Oscars" for regional innovation, continue to showcase locally-developed, cutting-edge products covering a wide range of industries. From life-saving medical technologies to the hottest new clean technology solutions to the latest in action sport equipment, the MIP Awards continue to be an indicator of the industries and technologies that drive San Diego's innovation economy.

"This year we received a record number of new product nominations which proves that San Diego's innovative spirit remains strong in spite of the challenging economic climate," said Duane Roth, chief executive officer of CONNECT. "The finalists represent some of the strongest innovations San Diego has produced to date. They also demonstrate the enormous dedication and perseverance it requires to successfully commercialize innovation today."

The MIP Award finalists were selected from over 100 entries representing a broad range of companies within eight categories. Finalists were selected by industry experts and business leaders through a rigorous screening process. The 2010 MIP Award finalists are:

#### **Action and Sport Technologies**

[ArtFunction, Inc. for Carabiner Skate Tool](#)

[Cleatskins for Trackskins/Bikeskins/Cleatskins Metal](#)

[ElliptiGO for ElliptiGO 8S](#)

#### **Aerospace and Security Technologies**

[Creative Electron, Inc. for TruView nano](#)

[Space Micro Inc. for Proton 400K](#)

[Trex Aviation Systems for FOD Finder](#)

#### **Clean Technology**

[Airstream Innovations for Airstream Greenhouse](#)

[EDSA Micro Corporation for EDSA Micro's Paladin SmartGrid and Viridity Energy's VPower](#)

[Multispark, LLC for PowerSTAR Performance Spark Plug](#)

[Seacoast Science for Forston Mini GC](#)

**Communications and IT**

[Mushroom Networks, Inc. for Teleporter](#)

[On-Ramp Wireless for Ultra-Link Processing \(ULP\) Wireless Communication System](#)

[PCN Technology, Inc. \(PCN\) for IP-485™ Networking Platform](#)

**Hardware and General Technology**

[AgigA Tech, Inc. for AGIGARAM™](#)

[Awarepoint for Awarepoint Real-time Awareness Solution](#)

[Finder Technologies for Auto-Finder](#)

**Life Sciences - Diagnostics and Research Tools**

[Biomatrix for DNAgard](#)

[NeuroVigil, Inc. for iBrain™](#)

[Organovo, Inc. for NovoGen MMX Bioprinter](#)

**Life Sciences - Medical Products**

[ResMed for ResMed S9 Series](#)

[Volcano Corporation for Eagle Eye® Platinum RX Digital IVUS Catheter](#)

[Zogenix, Inc. for Sumavel DosePro](#)

**Software**

[Intuit for TurboTax SnapTax](#)

[Legend3D for Legend3D's proprietary 2D-to-3D conversion technology](#)

[SuperAgent for SuperAgent.com](#)

For more information about CONNECT's MIP Awards and to register to attend, please visit:  
<http://www.connect.org/programs/most-innovative-products-award/>

***About CONNECT***

CONNECT is a nonprofit organization dedicated to creating and sustaining the growth of innovative technology and life science businesses in San Diego. Since 1985, CONNECT has assisted in the formation and development of over 2,000 companies and is widely regarded as the world's most successful regional program linking inventors and entrepreneurs with the resources they need for success. CONNECT focuses on research institution support, business creation and development, entrepreneurial learning, access to capital, public policy advocacy, awards, recognition and networking. There are more than 40 organizations in 18 countries that have adopted the CONNECT model, including New York City, the UK, Sweden, Norway, Denmark, Australia and India.

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